

Adroit Economics Ltd

Adroit Economics offers specialist consultancy advice in economic development and regeneration, with particular expertise in the knowledge economy and ICT/broadband.

The company was established in 2005 by Dr Steve Sheppard, previously a Director of DTZ Consulting and Research (where he led the technology team), to offer clients direct access to the skills and expertise of Adroit's four senior directors and a specialist team of consultants, all with a long track record in consultancy, academia, industry and the public sector.

Since our foundation we have quickly become established as an expert team capable of tackling complex and difficult assignments, ranging from assisting small community groups through to large-scale national projects and providing high-level policy advice.

We work for clients across the UK - including local and central government, regeneration partnerships, RDAs, and other public sector bodies, as well as the private sector – operating from our Head Office in Manchester and our offices in Birmingham and London.

ICT and broadband experience

- Over the last 10 years, Dr Sheppard and team have worked across the UK helping RDAs, the devolved administrations, sub-regional partnerships and Government prepare ICT strategies for their areas, focusing on priorities that will generate the greatest economic impact
- We have worked with the majority of the RDAs to assess the economic impact of ICTs on their economies and help them prepare high impact regional ICT strategies, including ONE NorthEast, NWDA, Advantage West Midlands, EEDA, and SWRDA
- We are currently working with Highlands & Islands Enterprise to prepare a new sub-regional ICT strategy
- We have evaluated a number of regional and local ICT programmes and projects, including broadband, ICT business support, and supply chain development
- Dr Sheppard recently presented a business case for ICT business support to BERR/HM Treasury on behalf of all the RDAs – this built on our now substantial evidence of the economic impact of ICTs, of broadband and of supporting interventions
- We are now helping a number of local authorities think about making businesses cases for NGA interventions – a key discipline we bring to the process is HM Treasury's Green Book project appraisal process, *which ensures any business case is compliant with official Government guidelines, is appraisal ready, and can be readily taken forward for RDA, Central Government or European funding*

Related expertise

- Science park/technology campus, incubator and innovation centre business cases
- University research, technology transfer and economic impact
- Regional innovation systems – reviews and strategies
- Technology sectors – baselining, benchmarking and strategies
- Regional technology and 'big science' infrastructure
- Creative & digital industries mapping, strategies and supporting infrastructure

www.adroit-economics.co.uk



Contact...

Dr Steve Sheppard

Managing Director

+44 7725 646300

steve.sheppard@adroit-economics.co.uk

Dr Alexander Roy

Director

+44 7736010204

alex.roy@adroit-economics.co.uk